



Camarillo Ranch Foundation, Inc.

Board of Directors Minutes

August 4, 2021 – 5:30 P.M.

Camarillo Ranch – Zoom Meeting

201 Camarillo Ranch Road

Camarillo, CA 93012

285th Meeting

“Preservation, Education, Restoration”

1. **Call to Order** – Chris Valenzuela called the meeting to order at 5:30.

Present: Ana Blattel, Betty Addieg, Christopher Valenzuela, David Schlangen, Helen Faul, Kathy Taylor, Mary Goldberg, Mike Morgan, Sheryl Gonzalez, Theresa Marvel, Peg Hicks-Moore, Shelby Paul, Vishnu Patel, Eric Storrie, **Absent:** Matt Kohagen, **Guest:** Beau Blight

2. **Pledge of Alliance** – David Schlangen

3. **Minutes of meeting held on July 7, 2021 were unanimously approved.** A big Thank you to Mary Goldberg the Interim Secretary for these minutes. She did an excellent job.

4. **Next Meeting** – September 1, 2021, will be held on Zoom.

5. **Public Comments/Board Comments:**

- a. Pubic comments regarding items not on the agenda

There were no public comments

- b. City Comments

- c. Board Member Comments

- i. David Schlangen met with Troy Wagner at the Ranch House to begin the filming of the Virtual Tour of The House. The Board Members reviewed the Virtual Tour. It is still in the beginning stages. Text needs to be developed for the dots on the floor and music of that era added.

- ii. Blue Moon Ball Movie Premier update:

- a. The Premier will at the Ranch on September 24. Chris gave a shout-out to the new Board Member Peg Hicks-Moore who has been working closely with the Production Company. Peg was a Special Events Producer and is working with David and Chris. At the next Board meeting more information will be presented.

- b. There will be 50/50 Raffle Tickets, an Auction, and various items for sale.

- c. Food Trucks will be available.

- d. The event will be advertised on Social Media. Flyers will be put in various businesses around Camarillo.

- iii. Helen Faul reported that the School Tour Booklets have been purchased and are now in the House.

6. Unfinished Business: None

7. New Business:

- a. Beau Bright Introduction (Location/Scout Manager)
 - i. Beau lives in Westlake and is interested in working to promote The Camarillo Ranch as a filming and commercial photography location. He has worked in the Movie Industry for 10 years as a Location Manager in the areas of production and management.
 - ii. He would get the permits from the city and develop the contacts with the clients. He would also have professional photos taken of the Ranch House and spread the word about the House's beauty and ideal location for filming.
 - iii. The fees he would charge would be based on the type of booking. Usually he would get 30% of the direct booking. He would also only be paid if the Project is completed.
- b. Action on new Board Members – Committee Assignments
 - i. Shelby Paul – Fund Development
 - ii. Peg Hicks-Moore – Fund Development & Social Meeting
 - iii. Vishnu Patel – Fund Development
- c. Committee Reports
 - i. Executive/ Finance Committee
 - a. This is the end of the Fiscal Year. Our income for the past moth was \$5,910.
 - ii. Education and Legacy Committee
 - a. The Docent Program is very difficult to function without an office staff. Ana Blattel is meeting with three people who have volunteered to work in the office.
 - b. The committee feels like the Photo Shoot Form needs to be revised.
 - c. Blue Moon Ball Premiere
 - a. Theresa Marvel has been contacting venders about items to sell at the event. CRF already has a wholesale permit.
 - b. Others items to be sold, include Posters, drawings of The House, glasses with the CRF logo and postcards.
 - d. The first Docent meeting will be August 12.
 - e. On August 25 from 9:15 to 1:30 and August 26 from 9:15 to 11:00 there will be a Refresher Event at The House for all Docents. The

CRF Board Members are also invited to attend. Lunch will be served on August 25.

iii. Social Media Task Force

- a. Chris Valenzuela invited everyone to follow The Ranch House on its Website and Instagram. The committee has been posting more Educational and Historical Information.
- b. There has been a 10% increase of followers on Facebook. However there has been a decrease on Instagram

iv. Fund Development/Event Committee

No report at this time.

8. Closed Session – N/A

9. Adjournments – Chris Valenzuela adjourned the meeting at 7:29.

Future Topics:

City/Command Performance/CRF Calendar

CRF Subcommittee Meetings – The CRF subcommittees meet monthly or as indicated below.

Docent Executive Committee	First Friday	9:15 am
Executive/Finance Committee	Third Tuesday	5:30 pm
Social Media Task Force	Second Thursday	5:00 pm
Education and Legacy Committee	Second Friday	10:00 am
Fund Development	TBD	

Sheryl Gonzalez

CRF Board Agenda Aug. 4.21 (8.21.21)

Distribution:

Camarillo Ranch Foundation Board Members
City Clerk, City of Camarillo

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